



# FROM WOOD TO FLOORING: THE STORY OF LAMINATE

Did you know laminate flooring is made with  
**80% WOOD**

one of our planet's sustainable and renewable raw materials?

## First, there is wood

- Mainly from domestic and sustainably managed forests, minimising timber imports.
- The sustainable origin of the raw wood materials is verified by recognised seals of approval and compliant with REACH.



## The wood then undergoes a manufacturing process

- Ecologically produced: no addition of pesticides, organic chlorine compounds or hazardous heavy metals.
- Manufacturing facilities: subject to strict emissions and environmental standards, often have their own energy and heating cycles.

## Your laminate flooring is born!

Laminate flooring is generally composed of 4 main layers:

### A. WEAR LAYER

Clear topcoat to protect the design of the floor and ensure better durability.

### B. DESIGN LAYER

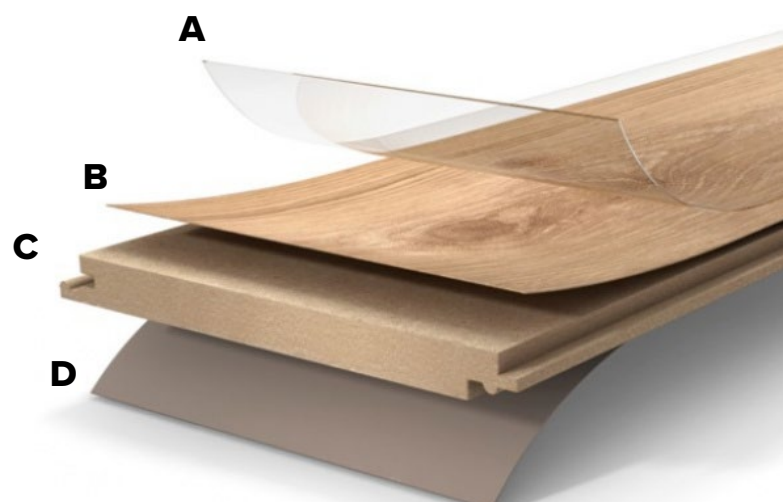
Printed paper with the design of the floor.

### C. INNER CORE

Keeps the floor stable and flat. This is the thickest layer, made with wood fibers.

### D. BACKING

Bottom layer made of a compact elastic paper. Gives the floor stability and maintains the integrity of the floor (eg. Avoid warping).



## Durable, qualitative and easy to use

- Meets the highest EU quality standards
- Extremely hard-wearing and long-lasting
- Very easy to install
- Great value for money

## A circular product

Laminate is easy to recycle and dispose of: once broken down into chips, most of the material can be returned to the production process.

