



PRESS RELEASE

Fair Underlay joins EPLF as new associate member

Brussels, 12 May 2020 – EPLF, the association of European Producers of Laminate Flooring is pleased to announce it recently welcomed Fair Underlay as a new associate member.

Max von Tippelskirch (Swiss Krono Group), President of EPLF, welcomed Fair Underlay to the association and stressed that *“Welcoming the members of the supply chain into the association shows the important role they play in enabling laminate flooring manufacturers to provide their customers with high quality products”*.

“We, at Fair Packaging, are very excited that Fair Underlay became an EPLF associate member and we are looking forward to a fruitful cooperation with all the members of the association”, Mateusz Pretki, Chief Executive Officer at Fair Packaging, stated.

Fair Underlay was established in 2011 and is part of Fair Packaging. It is the leading European manufacturer of professional grade natural rubber underlays. The production plant and logistic centre are located in west Poland (Posnan region) and produces 25 million of square meters of high-quality underlays each year with focus on performance and parameters fulfilling the most rigorous requirements of European floor manufacturers. Research on market trends and orientation on customer’s needs allow the company to develop a unique product offer.

With this new addition to the association, EPLF has now 16 Ordinary Members, 24 Associate Members, and 10 Supporting Members

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About EPLF: Established in 1994 in Germany, the association of European Producers of Laminate Flooring represents the leading producers of laminate flooring in Europe and their suppliers. The focus of its work revolves around research, development, standardisation and representation at international trade fairs. Its management has moved to Brussels since November 2019.